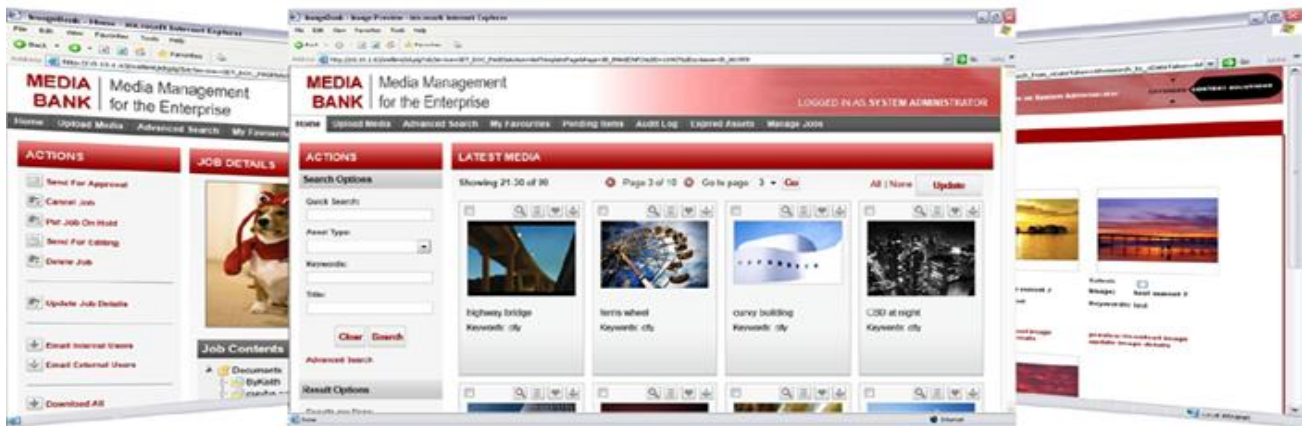




Knowledge In Content

Media Bank

Media Management for the Enterprise



About Us

ECS is an expert software solutions and services provider specialising in Enterprise Content Management (ECM). We believe our in-depth knowledge of the ECM space enables us to transform our clients' businesses to make the most of their content.

ECS has a proven reputation for delivering excellence. With a dedicated and experienced team committed to innovation and quality, long standing partnerships with leading ECM platform vendors, EMC and Oracle, and a philosophy of maximising customer satisfaction we are well placed to meet our clients' needs.

Contact Us

Find out more about how we can help you.

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With a variety of digital asset types spread across multiple sites, it's difficult to keep control of the assets and share them across the organisation. A centrally-located repository for digital assets provides easy ability to update, search, download, track and share images with employees, customers and suppliers.

Does this sound familiar?

- Multiple repositories of images across the business, including local hard drives, CDs and offline storage devices
- No overview of the organisation's digital assets
- Copyright information for digital assets is not held with the images
- No way of finding or searching for images
- Users don't know when, how or why an image was used previously
- Need to "freeze" using particular images during marketing campaigns
- Users save and use large resolution images instead of sufficient smaller sized renditions
- Branding regulations are violated because users stretch and resize images

How can Media Bank help?

- When uploaded, digital assets are rendered into different sizes for different uses; configuration is easily to administrate
- All items are searchable by metadata using quick search or advanced search
- Assets are attached to permission forms for copyright compliancy
- Downloaded images are tracked and usage is recorded
- You control who can upload and access images
- Automatically serve website images from the media bank
- Set mandatory metadata to upload company or legal requirements

Automatic renditions

Images will automatically be rendered into predefined formats, sizes and colours. Resizing and cropping images ensures standardisation to meet branding policies and reduce file sizes.

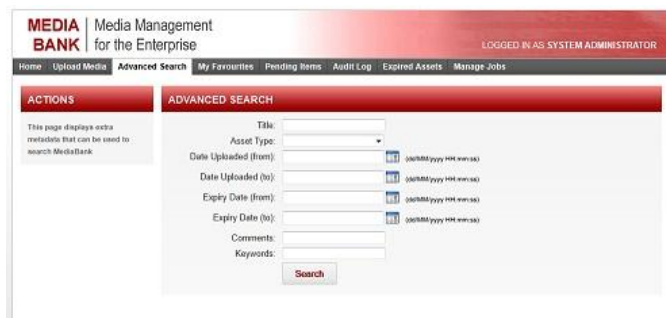


Image metadata

Define metadata fields for digital assets to tag content and search efficiently. Easily configure the metadata fields to display on the homepage, advanced search page and mandatory fields on uploading.

Increase quality with security

Ensure the quality of images meets your organisation's standards by restricting upload access and enabling workflow. Set mandatory image detail requirements to ensure metadata is recorded.

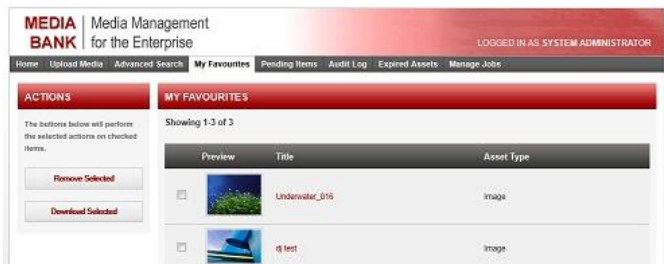


Bulk upload

Set common metadata fields for a group of images and upload in batches. Use the simple drag-and-drop feature to upload more than one image. It saves time and provides consistency in metadata.

Engaging and accessible web interface

Easy upload through simple drag-and-drop interface. Media Bank is a browser-based application to work through any web browser and meets W3C AA guidelines.

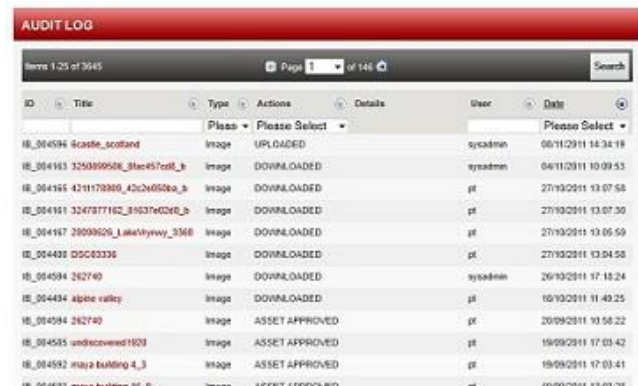


Bookmark images

Users can store and share a selection of frequently used images in their bookmarked workspace. Renditions are readily available for future use once a user adds an item to the bookmarked area.

Audit History

Administrators can see a full audit history of what actions users have performed on which assets.



Manage Jobs

Allow user to manage projects, or jobs of assets, in a file-system type interface, with all the benefits of the UCM content management platform in the background. As well as all the regular features you'd expect of a file system such as creating folders, moving and renaming images, etc, users can download the whole project as a zip, route the job through UCM approval workflows and more!

